

# EFFECTIVE PRESENTATIONS



## DISCOVER

Our Effective Presentations workshops are designed to support participants in various functions and specializations develop their skills and become influential in their presentations. Inexperienced speakers or skilled presenters can benefit from those seminars and learn how to communicate effectively and persuasively. Participants learn how to organize their presentations, and how to get prepared for them. They get accustomed to presentation techniques and technologies that can boost their effectiveness. Furthermore, we focus on techniques and approaches to better communicate data, by developing storytelling skills and by explaining the most important visualization approaches.



## AUDIENCE

Anyone who needs to develop their presentation skills, speak in front of groups or sell ideas to others



## BENEFITS

In the end of the Effective Presentation workshops, participants will know how to:

- Tailor their presentations to specific audiences
- Overcome nervousness and stress
- Effectively use voice and body language
- Handle difficult situations
- Develop and organize presentation content
- Understand how to turn data into compelling visual presentations.

As the result of this program, the participants will cover different modules:

- Module 1: Having a structured framework, the right skill set and the self-assurance to deliver effective presentations that convince and compel your audience
- Module 2: Based on Cultural Orientation Framework assessment and interactive exercise, match your presentation approach to your audience expectations
- Module 3: Managing nerves and anxiety, demonstrating passion and enthusiasm, use and control your voice and engage your audience
- Module 4: working on visuals and personal feedback based on videos